



Third Annual Neighborhood Fall Festival Sponsorship Proposal

2026

About the Event

THE CITY OF PUNTA GORDA & THE PUNTA GORDA CHAMBER OF COMMERCE
ARE PROUD TO HOST THE
THIRD ANNUAL NEIGHBORHOOD FALL FESTIVAL

SATURDAY, OCTOBER 17, 2026

LAISHLEY PARK, 100 NESBIT STREET, PUNTA GORDA, FL 33950
12:00 PM - 4:00 PM

This free, family-friendly festival kicks off the holiday season and celebrates community connections that make Punta Gorda special! This year will feature free food, a costume contest, trick or treating, games, arts & crafts, a dessert walk, live entertainment, and three brand-new elements: a “Bewitching Beasts” pet category added to the costume contest, a Sponsor Corner for swag giveaways and a Nonprofit Expo where attendees can explore opportunities to get more involved with local nonprofits! Last year’s festival had over 800 attendees, more than 25 trick-or-treat partners, and dozens of local business sponsors. With your help, we can make 2026 even bigger and better!



Why Sponsor?



With YOUR support, we hope to make the 2026 festival bigger and better, continuing the City's commitment to celebration and community fun!

Take part in Punta Gorda's fastest-growing tradition - the Neighborhood Fall Festival! As a Fall Festival sponsor, you gain visibility in the community while aligning your brand with fun, togetherness, and Harborside Hometown pride.

There will be plenty of opportunities for digital promotion, in-person engagement, and relationship building with residents, visitors, and other local businesses.

We look forward to working with you!

"Fall Festival was an excellent opportunity to gain visibility and strengthen our presence in the community. We truly appreciated the effort that went into making it such a success and we are already looking forward to participating again next year!"

Punta Gorda Masonic Lodge, 2024 & 2025 Trick or Treat Partner

BE A 2026 NEIGHBORHOOD FALL FESTIVAL SPONSOR!

2026

Sponsorship Opportunities



2025 Sponsor Banner



\$2,500
(Limit 2)

Buzzworthy Bites Sponsor

The fastest way to someone's heart is through their stomach! This sponsor helps cover the cost of the community meal provided free of charge to attendees and event volunteers, and enjoys top-tier sponsorship benefits including:

- Logo and branded "Food Sponsored By [Your Company]" event signage and signage in the food preparation and serving areas
- Option for sponsor staff to host a fall-themed interactive activity or game
- Premium placement at the Sponsor Corner to provide branded swag, giveaways, or discount coupons
- Opportunity for sponsor staff to volunteer with food service
- Top placement in digital promotion on the City's social media accounts
- Featured mentions in the City's Weekly Highlights Report (5K+ subscribers)
- Framed certificate of appreciation and event photo



\$2,000
(Limit 2)

VIP (Very Important Party) Sponsor

A sure way to get the party started! This sponsor covers the cost of the fun, like musical entertainment, inflatables, or a dunk tank, and enjoys top-tier sponsorship benefits including:

- Logo and branded "Entertainment Sponsored By [Your Company]" event signage and signage in the entertainment areas
- Premium placement at the Sponsor Corner to provide branded swag, giveaways, or discount coupons
- Top placement in digital promotion on the City's social media accounts
- Featured mentions in the City's Weekly Highlights Report (5K+ subscribers)
- Option for sponsor staff to host a fall-themed interactive activity or game
- Option to introduce musical entertainment (subject to entertainer approval)
- Framed certificate of appreciation and event photo

"Fall Festival is a fantastic event for our team! It's a great opportunity to connect with families and meet future community leaders - the energy, creativity, and community pride on display make it an event we truly look forward to being part of!"

The Firm Advertising Agency, 2024 & 2025 Sponsor

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Sponsorship Opportunities



\$500
(Limit 4)

Fright & Delight Sponsor

Encourage the creative vibes - from spooky to trendy and everything in between! This sponsor covers the cost of the costume contest and prizes, and enjoys sponsorship benefits including:

- Logo and branded "Costume Contest Sponsored By [Your Company]" event signage and signage in the costume contest areas
- Dedicated placement at the Sponsor Corner to provide branded swag, giveaways, or discount coupons
- Featured inclusion in digital promotion on the City's social media accounts
- Mentions in the City's Weekly Highlights Report (5K+ subscribers)
- Option to participate in contest judging
- Certificate of appreciation and event photo with costume contest winners



\$100+

Punta Gorda Powerhouse

It take a village! Make festival dreams a reality with entry-level sponsorship to cover decorations, promotional materials, candy, game supplies, and more! Sponsorship benefits include:

- Logo included in event signage
- Inclusion in digital promotion on the City's social media accounts
- Mentions in the City's Weekly Highlights Report (5K+ subscribers)
- Certificate of appreciation



Custom

Custom Sponsorship

Sponsorships comes in all shapes and sizes! This custom sponsor could provide donations for services, volunteers, event promotion, supplies or materials - the possibilities are endless! Sponsorship benefits include:

- Logo included in event signage
- Placement at Sponsor Corner to provide branded swag, giveaways, or discount coupons (available to sponsorships valued at \$500 or more)
- Inclusion in digital promotion on the City's social media accounts
- Mentions in the City's Weekly Highlights Report (5K+ subscribers)
- Certificate of appreciation

"Fall Festival was such a fun and meaningful community event - seeing all the children enjoying games, trick-or-treating, and activities made it truly special. Our booth and craft table stayed busy all day! We look forward to participating again this year."

League of United Latin American Citizens (LULAC) Charlotte Harbor, 2024 & 2025 Trick or Treat Partner

Sponsorship Commitment

Submission deadline: September 21, 2026

☐

Buzzworthy Bites Sponsor (\$2,500)*

☐

VIP Sponsor (\$2,000)*

☐

Fright & Delight (\$500)*

☐

Punta Gorda Powerhouse (\$100+)

☐

Custom Sponsorship (please provide description and estimated value)

Name: _____

E-Mail: _____

Business: _____

Phone Number: _____

*Buzzworthy Bites, VIP, and Fright & Delight sponsorships for the Neighborhood Fall Festival are limited and awarded on a first come basis. Make your sponsorship commitment by returning this form and the disclaimer acknowledgement to event organizers via email at FallFest@puntagordafl.gov. You will be contacted within 5 business days of submission regarding your requested sponsorship commitment.

For questions and more information, please contact:

Jennifer Falkner, City Clerk's Office
(941) 575-3361

Alexandra Friend, City Clerk's Office
(941) 575-3309

Email: fallfest@puntagordafl.gov

Sponsorship Disclaimer & Acknowledgement

Authorization and Liability Disclaimer

By signing below, I confirm that I am duly authorized to enter into this sponsorship commitment on behalf of the named organization. I acknowledge and agree that:

- This sponsorship becomes a binding, one-time commitment upon acceptance by the City of Punta Gorda.
- The sponsor assumes full responsibility for the accuracy of branding materials, promotional content, and any items or services provided in relation to the sponsorship.
- All sponsor materials are subject to City review and approval, and must comply with public safety, event appropriateness, and any relevant regulations.
- Sponsor donations shall be used toward the designated level of sponsorship, with any remaining funds to be used for general event expenses, including but not limited to, public safety details, volunteer services or employee costs, event decor, or future Fall Festivals.
- Sponsor donations shall not be used for any other community engagement events hosted by the City of Punta Gorda without the express written approval of the sponsor.
- The City of Punta Gorda shall not be held liable for any injury, loss, or damage arising from the sponsor's participation, materials, or representatives, except as required by law.

Refund/Cancellation Policy

In the event that the Neighborhood Fall Festival is canceled due to inclement weather, acts of God, public safety concerns, or any other circumstances beyond the control of the City of Punta Gorda, refunds may not be issued if expenses have already been incurred in preparation for the event. The City of Punta Gorda will make every reasonable effort to reschedule the event, if feasible; however, this is not guaranteed.

The City reserves the right to modify, postpone, or cancel the event in part or in full, without liability for any direct or indirect damages or losses to the sponsor beyond the scope of any agreed-upon refund, if applicable.

Name of Business & Signature:

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Thank You

Thank you for your time, consideration,
and commitment to community!
We are excited about the potential
opportunities that lie ahead and the
positive impact we can make together.

*The City of Punta Gorda
&
The Punta Gorda Chamber of Commerce*

